
Ford of Canada

Relationship Management: Ford of Canada

Notes

Request Size

Detailed Information: Ford of Canada

Quick Summary

Visit Website

Open to Requests: Yes

Category: Corporations

Industry: Automotive

Fiscal Period End: December 31st

Funding Interests

- ✓ Arts and Culture
- ✓ Charitable and Voluntary-Sector Development
- ✓ Education
- ✓ Environment
- ✓ Health

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Eligible Geographic Area(s)

- ✓ Canada

Ford of Canada focuses primarily on commercial sponsorships that have a national reach.

Description

A Canadian automaker.

Publications & Media

Ford Financial Reports and Filings

Funding Program(s)

Sponsorship

A sponsorship is assessed for:

Geographic Reach - Ford of Canada focuses primarily on commercial sponsorships that have a national reach

Ability to connect with current potential Ford of Canada consumers and the ability to increase purchase consideration

Alignment with the Ford brand

Ability to generate viable leads

Vehicle sales opportunities

Demonstration of competitive advantages

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Type(s) of Support

✓ Sponsorships

Application Turnaround

Please allow at least 8 to 10 business days for a response.

Application Procedure

An online application process is available on the funder website.

Financials & Gift History: Ford of Canada

Financial information and gift history are sourced from Canada Revenue Agency T3010 Registered Charity Information Returns and/or material published by the organization (e.g., annual report, official website, etc.).

While useful for researching the capacity and interests of this organization, please be aware that the information in this section may not be inclusive and may contain errors.

Financial Data

	<u>2016</u>	<u>2015</u>
Total Assets	\$237,951,000,000	\$224,925,000,000
Total Revenues	\$151,800,000,000	\$149,558,000,000
Net earnings (loss)	\$4,596,000,000	\$7,373,000,000

These figures represent Ford Motor Company's global revenues and earnings. Canadian specific figures are not available.

People & Contact Information: Ford of Canada

Contact Information

Address: Ford Motor Company of Canada Limited, The Canadian Road, P.O. Box 2000, Oakville, Ontario, L6K0C8

Language of Correspondence: Bilingual

E-mail: fordsponsorship@bondbrandloyalty.com

Website: <http://www.ford.ca/sponsorship/>

Profile added: September 01, 2014

Profile details last changed: September 21, 2017

New financial / gift data added: June 01, 2017

Are any of the details on this profile incorrect? Contact grantconnect@imaginecanada.ca to tell us about it.

